



Early foursome of golf professionals at Pebble Beach Golf Links in 1920;
(l to r), Abe Espinosa, Peter Hay, Mortie Dutra and Harold Sampson.

Who Was Peter Hay?

- by Neal Hotelling

July - September 2015

string of his former caddies became pros on the newer courses being added. Former caddies that followed Sampson at Pebble Beach included: Mortie Dutra (1922-1924); Johnny Castro (1924-1928); and Cam Puget (1928-1939). Cam's brother Henry, also a former caddie, served Cypress Point Club (1931-1971).

Hay conferred on all golf development on the peninsula and took an active role in special events. During the opening round of the 1929 U.S. Amateur the crowd following defending champion Bobby Jones began running between shots to catch a glimpse of the superstar. To prevent total chaos, Peter Hay let out a continuous bellow of "Don't Run." This became Hay's trademark. Jones gave Hay an autographed photo inscribed to "Peter Hay, The greatest golf marshal in the world."

In 1937 Hay started the *Peter Hay Junior Golf Tournament*. The tournament was open to all boys on the Monterey Peninsula under the age of 16, but especially catered to his young caddies. Hay believed that through golf he could instruct the youth in the disciplines and rules of conduct they would need throughout life. Peter personally provided all of the prizes.

In 1943, due to WWII, S.F.B. Morse chose to close the Del Monte course and moved Hay over to Pebble Beach. Still, Hay didn't abandon Del Monte. As a Monterey City Councilman, he convinced the City to run that course "for the duration;" which they did – actually until 1948. Nor did Hay abandon his youth; the youth tournament continued on Pebble Beach Golf Links for many years.

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Whether for the youth events or the Hickory Sticks tournament, Forest residents are familiar with the Peter Hay Golf Course, but who was Peter Hay? Quite simply, he was Golf on the Monterey Peninsula for over 40 years. A giant of a man at 6'3" and close to 300 pounds in his later years, he was described as a jolly, rotund figure with a rich Scottish brogue and always colorfully attired.

Peter Hay was born near Aberdeen, Scotland on February 4, 1885 where he began his career as a caddie at the Royal Aberdeen Golf Club. In 1913 he came to San Francisco to visit his sister and decided to stay, becoming a salesman for Spalding Golf equipment. In 1915, he was hired as caddie master and took on a stable of several young local lads at Del Monte Golf Course.

After a brief stint running Stockton Golf and Country Club, Hay returned to Del Monte in 1919 as the Head Golf Professional. Harold Sampson, the former professional, had moved on to the new Del Monte course at Pebble Beach. Peter Hay served at the original Del Monte course until 1943, as it saw the most play. Meanwhile a

Three Tree Squirrels

Nature Notes from the Pacific Grove Museum of Natural History

It used to be that if you saw a squirrel in the trees of Del Monte Forest, it was easy to identify. There was only one species of tree squirrel here, the native Western Gray Squirrel. Today, however, two other squirrels range the region: the Eastern Gray and the Eastern Fox.

So which one is raiding your bird feeder or digging up your bulbs? Color markings are the best way to tell the tree squirrels apart.

Western Gray Squirrels have white abdomen fur, steel-gray fur on sides and back, and a very bushy tail with white-tipped hairs.



The Eastern Gray Squirrel has two color variants. One has white fur on its abdomen, light gray to rust

colored fur on its sides and back, and a light gray tail with rust coloration and white-tipped hairs. The other has black fur all over.



Eastern Fox Squirrels have orange to rust colored abdomen fur, and reddish-brown fur on sides, back, and tail.

Since 1933 it has been illegal to bring any tree squirrels into the state, but the non-native species have been able to expand their geographic ranges and displace the Western Gray. Our native tree squirrel is now a federal Species of Concern. - Annie Holdren



Memorial Placed in DMFC Directors' Grove - Lynn Carmichael

Del Monte Forest Conservancy Directors' Grove near Indian Village is an area of solitude, reflection and remembrance. Several wood benches held with boulders from the Forest quarry have been placed in this quiet area. Personalized bronze memorial plaques requested by residents of the community have been secured into the quarried boulders with the help of the Pebble Beach Company.

Mr. Alex Seid requested a monument honoring his mother and sister. The Conservancy feels fortunate to have been able to extend this opportunity to Mr. Seid and others, and appreciates the donations they have made to cover the cost of installation and upkeep.

Due to the popularity of this offering, there are no benches left at the Directors' Grove for memorial plaque placement. Requests for memorials in other Conservancy open space areas will be considered on a case-by-case basis.



Peter Hay is largely responsible for resolving the dispute as to whether Pebble Beach is a “Course” or a “Links.” Hay insisted that any golf layout along the ocean was a links, as contrasted with an inland layout, which he called a course.



*Peter Hay meets with
Bing Crosby during the
1948 Crosby Pro-Am.*

In 1947, when Bing Crosby brought his tournament to the Peninsula, Peter Hay was in charge to assure everything was in order. A classic example occurred during the particularly wet and windy 1952 Crosby. Cary Middlecoff walked off the course complaining he couldn't even tee up his ball.

Peter sent him back out questioning, “Where in the rule book does it say that you have to tee up your ball?” Peter Hay's commands were said to have, “shaken the sea lions at both Cypress Point and Point Joe.” Middlecoff obeyed, and came close to winning.

Peter Hay was a member of the Monterey City Council from 1933-1947, and an active member and one-time president of the Monterey Rotary Club. He would travel back to Scotland every few years. Some rumored it was only to keep his brogue sharpened. We later learned that he had a daughter there that he supported and visited regularly.

Peter Hay envisioned a place at Pebble Beach where less skilled golfers could enjoy the game and more skilled golfers could sharpen their short game. He laid out the Peter Hay Golf Course, conferring with Jack Neville (designer of PBGL) and General Robert McClure (designer of Bayonet course). Construction was completed by the Pebble Beach Golf Links crew under the guidance of Superintendent Leonard Feliciano, and opened in October 1957.

Article photos courtesy of the Pebble Beach Company Lagorio Archives

Upon his death, March 10, 1961 at the age of 76, longtime employer and friend S.F.B. Morse said of Hay: *His whole life was dedicated in a most conscientious and loyal manner to the furtherance of the game of golf through the world and especially here. When he came here in 1916, there was only one course and the great development of the sport here was due largely to his efforts.*

In 1989 PBC resumed the **Peter Hay Junior Golf Tournament** where boys and girls of the Monterey Peninsula are welcomed to the Peter Hay Course for this on-going tribute to a truly great man. More recently the PBC Foundation, created the Hickory Stick Tournament as a charity event where golfers are invited to challenge the course with old-style clubs and balls each July. For more information, contact Susan Merfeld at 625-7651. 📞



*Peter Hay and Samuel F.B. Morse
at the opening of Peter Hay Golf
Course in October 1957.*



*Peter Hay in the Pebble Beach
Pro shop in the 1950s.*



*Peter Hay poses with the winners of the 1951 Peter Hay Tournament
that was played at Pebble Beach Golf Links.*

The 2nd Annual Pebble Beach Zombie Race and Emergency Preparedness Fair is scheduled for Saturday, October 17, 2015. We are excited to hold this



run in picturesque Pebble Beach on the Fire Defense Roads, from 9:00 am - 12 pm. We have two running courses: the challenging 5K

are invited to grab a post-race snack from our sponsors and browse Emergency Preparedness booths from many different agencies!

Watch for registration to open at <http://tinyurl.com/2015ZombieRace>

Successful "A Table Affair" 2015 held April 23rd - Averil Nero

This year's "A Table Affair" raised over \$8,000 for Operation Freedom Paws, an organization that empowers disabled veterans to live a quality life by teaching them to train rescued dogs from shelters and certifying them as service dog teams. Four veterans and their four footed friends were present at the event cosponsored by Pebble Beach Company and Friends of Operation Freedom Paws.



and Partnership" (featuring Comet, a National Disaster First Response Dog), "Top Hat & Tails," "Cinderella's Ball," "Supper after the Ballet," "French Renaissance Revival," and "Picnic with Emily Fish at Point Pinos Lighthouse" (photo at left).

The imagination and creativity of the 38 table designers reached new heights this year. Table themes included: "Freedom is not Free," "Honor

The event was successful due to the enthusiasm and hard work of all those who donated time, cheerfulness and brilliant ideas. Thank you!

Mary Cortani, Founder of Operation Freedom Paws, has been nominated for the prestigious Jefferson Award. Recipients will be announced from Washington D.C. in June. Good luck, Mary!



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ROAD WORK AHEAD



- * Del Monte Forest has approximately 75 miles of roads.
- * Historically, Pebble Beach Company (PBC or Company) has spent approximately \$500,000 per year on road maintenance by outside contractors (Pavex, Granite, etc.) or about \$7,000 per mile of road (by comparison, the County of Monterey historically spends about \$2,000 per mile of road).
- * PBC uses a state of the-art road survey computer database to prioritize roads in need of maintenance.
- * For the last four years, with input from the DMFPO, the Company committed to spend at least \$900,000 on various road projects, or almost double its historic budget.
- * For 2015, again after input from the DMFPO, PBC has committed to spend \$1,000,000 on road maintenance projects.
- * The following repaving projects are planned to be completed by November 2015:

Ortega (Forest Lodge to Congress)

17 Mile Drive (Sloat to Congress)

Lopez (Forest Lake to Sloat)

Middle Ranch (Sloat to Wildcat Canyon)

Crescent Deer Path Elk Run

Peter Hay Hill & Palmero Way from Cypress to The Lodge following completion of Lodge area improvements

- * Roads to be Slurry Sealed:
Raccoon Trail (Forest Lodge to Majella)
Arbor (Alva to End)
SFB Morse (Congress to Forest Ave.)
- * The above list is subject to change based on adverse weather conditions, timing of local utility projects, and other unexpected conditions.
- * Pebble Beach Community Services District (PBCSD) continues to provide additional funding to repave/repair roads that are damaged as a result of its sewer and water line replacement projects, or undergrounding utility lines projects.
- * In addition to its annual contractor costs, PBC employs 4 full-time road maintenance employees at an annual cost of \$300,000 per year. PBC's crew handles more routine road maintenance work such as patching, filling potholes, clearing drain lines, minor restriping, etc.
- * The PBC contact for road condition/maintenance is Shawn Casey, Vice President, Resource Management, 625-8435. Shawn has been with PBC for 36 years and is the person most knowledgeable about the Forest road system. Please feel free to contact him if you have any questions.





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The Pebble Beach Fire Department Insurance Services Office (ISO) Public Protection Classification rating will be upgraded from 3 to 2 as of August 15, 2015. The ISO rating is used, in part, to establish insurance rates. The classifications range is 1 through 10, with 1 the highest rating. Check your insurance rates later this year for application of the new classification!

Please let us know if your address has changed, or if you've sold your home: office@dmfpo.org

HOLMAN HWY 68/ONE ROUNDABOUT CONSTRUCTION SET FOR SPRING



The project is in the final design stages and construction is set to begin March 2016. Project design plans and traffic flow animation clips can be viewed on the Transportation Agency for Monterey County web site at www.tamcmonterey.org.

As construction nears, further information on traffic routes, lane closures, and other elements affecting residents will be broadcast by direct mailings, and through telephone — cell phone — email automated notifications.

Stay tuned!