

Cottage Row at Pebble Beach - by Neal Hotelling

April - June 2016



A rare color image of Cottage Row from a circa 1940 postcard. (PBC Archives)

A few long-timers on the Peninsula will remember Cottage Row. It was the first addition to The Lodge complex and opened 100 years ago when the log lodge was still the key facility along 17-Mile Drive.

Development by Pacific Improvement Company of the 4,400-acre Rancho Pescadero, comprising most of Del Monte Forest, was delayed by litigation over ownership that began in 1868 and was not resolved in favor of the company until December 1905. Plans were further delayed when the April 1906 Earthquake turned the company's attention to its holdings in San Francisco. Finally, in 1908, the company planned Pebble Beach Estates and built the original log lodge from native pine. The log lodge featured a large dining area flanked by massive stone fireplaces, but had no guest quarters. It served as a way station on 17-Mile Drive where agents could stop with prospective buyers and guide them to prime properties and occasionally hosted special banquets; but guests stayed at Hotel Del Monte.

In 1915, the company changed course, deciding to liquidate its vast holdings across the country. That April, Samuel Finley Brown Morse, not yet 30, was hired to manage the liquidation. Some properties sold quickly, others needed work.

Among the facets of the Pebble Beach area Morse found troubling were the small coastal lots laid out by Pacific Improvement Company Manager A.D. Shepard and the lack of guest rooms at The Lodge. He addressed the latter by adding Cottage Row in 1916. The lots were later replaced by Pebble Beach Golf Links.

Cottage Row was a string of connected rooms running along the hill just east of The Lodge. A raised porch stretched across the front of the facility allowing guests to sit out and look through the trees toward Point Lobos, across Carmel Bay. It proved a popular addition, and served the resort for more than 50 years.

When the log lodge burned down in 1917, Cottage Row survived, and guests could still enjoy the more rustic setting at Pebble Beach while Morse oversaw construction of a more elegant lodge – the current Lodge at Pebble Beach – and Pebble Beach Golf Links; both of which opened on February 22, 1919. The next week Morse formed Del Monte Properties Company, and purchased the Del Monte Unit. Morse included rooms in the new Lodge, but only a few in comparison to Cottage Row.



Cottage Row stretches out back left in this 1960 image of the former S.F.B. Morse home on the 18th fairway. (PBC Archives)

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Wildflowers and Hummingbirds

Nature Notes from the Pacific Grove Museum of Natural History

To watch a native hummingbird feed on a wildflower is to see an elegant example of co-adaptation. Each species has distinctive features, which have evolved together to benefit both.



Photo credit: Docentjoyce (www.flickr.com/people/99003655@N00)

Like other hummingbird flowers, the Twinberry honeysuckle (*Lonicera involucrata*) has red or orange petals, which attract quick-flying hummers. Once a hummingbird inserts its bill into the long, tubular flowers, extra-long stamens dust pollen on its forehead. When the bird flies to other flowers, it pollinates them.

The most common hummingbirds in the Del Monte Forest are Anna's (*Calypte anna*), shown here). Like other hummers, they have long, slender bills and tongues that can reach sugar-rich nectar deep at the end of a flower tube.



Photo credit: Robert McMorran/USFWS

Interested in learning more about wildflowers or hummingbirds? Visit the 55th Annual Wildflower Show, held at the museum during the third weekend in April. It's the largest wildflower show in the hemisphere. And to discover more about all of our native hummingbirds, visit the museum's new Hummingbird exhibit when it opens at the end of June. - Annie Holdren

DEL MONTE FOREST PROPERTY OWNERS Semiannual Meeting

Sunday, May 22, 2016

from 2:00 p.m. to 4:00 p.m.
at the Inn at Spanish Bay.

All 2016 DMFPO members are welcome to attend. Complimentary wine, other beverages, and light refreshments will be provided after the presentation.



Transportation Agency
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construction plans, lane
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The Year Underway: *An update of resort improvements in Pebble Beach*

David Stivers, Executive Vice President & CAO,
Pebble Beach Company

Code Red: *The Pebble Beach Fire Department Emergency Resident Notification System*

Mark Mancini, Fire Protection and Planning Chief,
Pebble Beach Community Services District

Cottage Row at Pebble Beach (Continued from page 1)

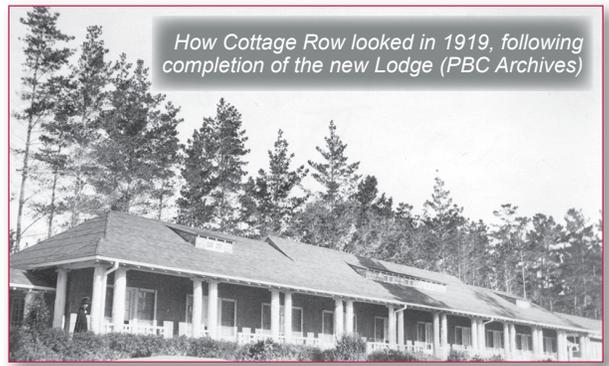
Despite adding guest rooms at Pebble Beach, it was not viewed by Morse as a profit center by itself. Morse recalled: “For a long time, as long as the old Hotel Del Monte operated, The Lodge was sort of a poor cousin...It had a rather exclusive clientele. People stayed there who liked golf and as Pebble Beach grew little by little, it became more important.”

In July 1926, Keeler’s Hotel Weekly referred to Cottage Row more elegantly as “Bungalow Facilities.” The Weekly wrote: “Connecting with the new Del Monte Lodge through a pergola loggia are the Del Monte bungalow apartments, of which several recent additions have been made. The Del Monte bungalows are alike, with parlor bedroom, bijou bath and closet apartments, some with cute little kitchenettes, where one may prepare his own breakfasts, afternoon tidbits or what-not. The entire capacity of The Lodge and bungalow is approximately 125 persons.”

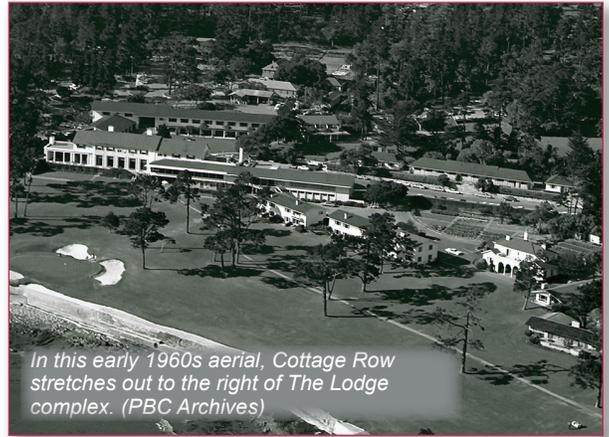
Rates at The Lodge were similar to those at Hotel Del Monte. As late as 1942, a room for two with meals at the hotel cost between \$17-\$26 dollars; ocean view in The Lodge was \$23; Cottage Row or Forest View in The Lodge was \$19.

“[Salvador Dali] used to come to The Lodge where we would reserve three rooms for him in Cottage Row and he would spend two or three months doing a lot of work,” recalled Morse. Dali frequented the resort from 1941-1949, and organized an elaborate party at the hotel in 1941. Records reveal Dali and his wife Gala were staying at Hotel Del Monte in January 1943, and had to be moved to Cottage Row because the U.S. Navy began their occupation of the hotel. Dali used one of the rooms at Cottage Row for painting. Dali also conferred with Walt Disney on a joint project while staying at Pebble Beach.¹

¹ The Dali Museum in St. Petersburg, FL is currently running an exhibition on their collaboration (through Jun 12), including letters from Dali from 1944 on Del Monte Lodge stationary.



How Cottage Row looked in 1919, following completion of the new Lodge (PBC Archives)



In this early 1960s aerial, Cottage Row stretches out to the right of The Lodge complex. (PBC Archives)

John Steinbeck was living alone in Pacific Grove in 1949, when he began courting his soon to be third and final wife, Elaine. During one of their early trysts, Elaine stayed at Cottage Row with Joan Crawford. They married in 1950, and made their home in New York. However, she flew out and joined him at Cottage Row in 1960, when Steinbeck was driving across the country on his Travels with Charley.

By the 1960s, an ocean view room in The Lodge ran \$40 as did Cottage Row. Still popular, the facilities were aging. The annual report for 1969 records: “At the close of 1969 the Hotel Division opened McComas and Jeffers houses, thirty-two deluxe view units that replaced Cottage Row built in 1916...”

It was the end of an era, and the beginning of a new. Nearly fifty years later the facilities at The Lodge are receiving another renovation as The Lodge prepares for its Centennial in 2019. ∞



On a beautiful Sunday in September at the Indian Village picnic grounds, the Del Monte Forest Conservancy presented a third annual donor appreciation event with complimentary music and wine. It was an afternoon filled with fun, food and music in a casual and relaxed forest setting. This year the Trail Ride Band composed of popular local musicians included John Cooper on fiddle and Peter Hicks on fiddle, mandolin, and guitar along with Darryl Cornell playing guitar. Artemus Gordon and Dave Ford joined in on bass. The musicians played a medley of cowboy, country, old time, and bluegrass along the lines of the Sons of the Pioneers, Marty Robbins and Bob Wills. Conservancy donor, Mr. John Rethke said, "It was the best outdoor event I have attended in such a long time... enchanting venue, great people, and great music!"

This event was presented by the Conservancy's volunteer Board of Directors (Pebble Beach residents) and other volunteers in appreciation of the support received from the donors.

Enjoy the Conservancy's on-line video featuring an educational, picturesque and inspirational walk through forest pines and habitats set to music at www.delmonteforestconservancy.org.

The mission of the Conservancy is maintenance and conservation of open space within the Del Monte Forest for the enjoyment of current and future generations. Its volunteer Board members encourage the involvement and support of all property owners to fulfill this important mission. In addition to visiting the website, you may contact (831) 373-1293 for more information on the Conservancy. - Suha Kilic



DMFC Board Members (l-r) Karla Cristi, Maryanne Radzis, and Kim Caneer staffed the luscious food table.



AT&T Installing New Fiber-Optic Network in Del Monte Forest

Many residents of the Forest have noticed the AT&T construction crews stringing new cable in their neighborhoods. AT&T is bringing AT&T GigaPower to Pebble Beach. GigaPower is an ultra-fast fiber-to-the-home network that can deliver speeds of up to 1 gigabit per second.

The GigaPower network will allow Pebble Beach residents instant access to the latest on-line movies, music, games, and improve the customers' experience when connecting to the cloud or while videoconferencing. For example, you can download 25 songs in less than a second, a TV show in three seconds or your favorite HD movie in less than 36 seconds.

The deployment of this new fiber network is being built in phases. The underground phase along Colton Road to Forest Lake Road, for which the underground conduit has already been installed, is planned for completion in the Spring of 2016. The Pebble Beach Company will notify residents by mail regarding the fiber network construction activity.

As the new AT&T GigaPower service becomes available in Pebble Beach by the end of 2016, AT&T will be contacting potential customers directly to make sure they are aware of the service.



Photo credit: Imgur.com


**Del Monte Forest
Property Owners**
*a non-profit
California Corporation*
3101 Forest Lake Road
Pebble Beach, CA 93953
831.373.1618 phone
office@dmfpo.org
http://dmfpo.org

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Did you know that
DMFPO board directors
survey all 72+ miles of Pebble
Beach roads annually?
Individual assessment of
road edges, signage needs,
and other conditions assists
Pebble Beach Company with
prioritizing and budgeting yearly
road improvement projects.

Check out the DMFPO website at <http://dmfpo.org>

“A Table Affair” is April 21st

The 13th Annual “A Table Affair” will take place on Thursday, April 21 from 2:00 p.m. - 6:00 p.m. In the Conference Room, The Lodge, Pebble Beach. Come and enjoy viewing 38 imaginatively created table arrangements in delightful surroundings. Arrange to meet friends, stroll through the room at your leisure and enjoy complimentary coffee, tea and cookies. There is no charge for this event and no reservation is required.

The beneficiary this year is AIM for Mental Health, a non-profit organization founded by Susan and Mark Stilwell. This organization is building a movement to fund clinical research to find cures for mental health disorders in youth. For further details on the progress bring made go to AIMforMentalHealth.org.



Averil Nero will be very happy to answer any questions or inquiries regarding “A Table Affair - 2016”. Please call (831) 644-0833 or e-mail: acnero@comcast.net.