Property Owners
non-profit California Corporation

Pebble Beach or Del Monte Forest; Where Do I Live? - an encore article by Neal Hotelling

Some people refer to our community as Pebble Beach while others call it Del Monte Forest. Which is correct? Both; "Pebble Beach, CA" has been our postal designation since 1949. Before then,

the postal designation within the gates was "Del Monte, Calif."

Charles Crocker, one of the Big Four railroad barons takes credit for creating the Del Monte name, which he insisted was Spanish for "of the grove."

It is the name he selected for the hotel he and his partners in the Pacific Improvement Company (PI Co.) built in an oak grove near Monterey in 1880. The Monterey community near the former hotel is known as Oak Grove.

While Hotel Del Monte was under construction, local land tycoon David Jacks sold the two ranchos (Pescadero and Point Pinos) that comprised most of the actual Monterey Peninsula to the PI Co. Those 7,000-acres included a Chinese fishing village in each rancho and a struggling Methodist retreat in Point Pinos.

Because of an ownership dispute for Pescadero, PI Co. limited early development on the peninsula to the Pacific Grove Retreat area and labeled the rest of the peninsula as "Hotel Del Monte Park Reservation." There construction was limited to creation of a scenic drive around the coast of the Peninsula. It was part of a route that circled from and back to the hotel – a distance of 17 miles. Seventeen-Mile Drive was completed in 1881. On the southern coast, along Carmel Bay, a





carriage stop on the route where pretty pebbles filled the shoreline was named "Pebble Beach."

In 1901, the company added gates to the popular route in and

out of the forest area and began charging a toll that could be used to maintain the roadways. It was then that all the area within the gates became popularly known as Del Monte Forest.

The company won clear title to Pescadero in December 1905, and A.D. Shepard, manager of PICo., began planning a real estate development. Shepard first extended the road system into the heights of the forest. With the roadways nearing completion, Shepard centered the initial development around a log lodge – Pebble Beach Lodge – built in 1909 above the Pebble Beach carriage stop. Initial lots were promoted as Pebble Beach Estates. A later addition of a plat of small coastal lots, similar to those at Pacific Grove, was called Pebble Beach Acres.

Samuel F. B. Morse replaced Shepard in 1915, eliminated plans for Pebble Beach Acres, and soon began building Pebble Beach Golf Links in its place. When the log lodge burned down in 1917, he replaced it with the current lodge, which he named Del Monte Lodge. The new lodge and new course opened in February 1919, and at the same time Morse formed Del Monte Properties Company and bought the entire Monterey County holding of PI Co.

A Shore Thing

On a clear day, stand on the shore and look out toward the open ocean. Sometimes you may see a plume of water rise upward. Keep looking; was that just a rogue wave or something else? Perhaps a whale? Bring a set of binoculars with you and be ready! At certain times of the year you can easily see from

the shore gray whales migrating. What a thrill! Perhaps you will be lucky enough to see a mom whale with a baby whale.

Gray whales are almost exclusively found on the western shores of North America. Populations in other areas were depleted during the many years of whale hunting. Thanks to international agreements, the Endangered Species Act, and Marine Mammal Act, these beautiful mammals again cruising our coastline. Current estimates indicate that there are more then 20,000 gray whales in North American waters, the only substantial population in the world. They make this long migration from the cold waters of Alaska, their feeding grounds, to the warm lagoons of Baja California. There they give birth and mate-a journey of up to 7,000 miles. On average, gray whales require nearly 60 days for the annual migration south to Baja.

Pregnant females depart the Arctic first; they are soon followed by other females and adult males. After entering the lagoon the females give birth from early January until mid February. Moms and their calves are in these Mexican warm water lagoons until late March to early April when they commence their northward migration. Males and newly pregnant females go north around February.

Gray whales are baleen whales. Baleens are like strainers, made of keratin and positioned in multiple layers on the roof of the whale's mouth.



Photos by Jerry Loomis

Mostly bottom-feeders; Gray whales eat by gulping large amounts of water and sand along with shrimp-like critters. They then push out water and sand filtering the food with the baleen.

The main predators of gray whales are killer whales, or Orcas. Orcas attack calves by coming up from depths below

the whales. The Monterey Bay Canyon because of its contours and depth is a primary predation area. Moms will come as close to shore as possible to avoid the depth of the Canyon. This means that they will be visible from elevated points in the area. Point Lobos and Point Pinos offer good views. If you are on Highway One heading south, Piedras Blancas, high above the ocean, is the premier spot to view them. If you miss them heading south in December and January, you can see them again in March through May on their journey north. Moss Landing and Monterey are departing points for whale watching expeditions.

Gray whales feed primarily in the Arctic on a specific diet, highlighting the importance of maintaining healthy oceans to help sustain their food source.

Go out, look at these beautiful creatures and have a whale of a time!



Pebble Beach or Del Monte Forest; Where Do I Live? (continued from page 1)

Morse quickly and successfully began developing other residential areas. The area near The Lodge remained Pebble Beach. The land between Pescadero and Cypress points, above the inaccessible shoreline, was called Cypress, where elegant mansions filled estate lands. In the heart of the forest, smaller homes filled the Country Club area. Del Monte Forest thrived until 1930, when the Great Depression slowed things down.

In 1943, Morse leased Hotel Del Monte to the Navy. It had been the company's headquarters and the primary property of the resort from the

time it was built in 1880. It shared the "Del Monte, Calif." postal designation. After the war, Morse sold the hotel to the Navy, and the area of The Lodge became the new center of the resort.

Following the 1949 sale of the hotel, the postal designation of the resort and the homes in the Forest changed from "Del Monte, Calif." to "Pebble Beach, Calif." If you are a historian or land use expert, officially the Pebble Beach homes, and the post office, are located from a legal

perspective in an unincorporated area of Pescadero Rancho in Monterey County.

Hosting the 1972 U.S. Open dramatically increased the fame of the Pebble Beach name, and helped to reinforce the Pebble Beach name and trademark as among the most famous marks in the world. And, yes, it is a world-wide registered trademark. Accordingly, the company reorganized as Pebble Beach Corporation in 1977, changed the name of The Lodge to The Lodge at Pebble Beach in 1978, and reorganized again as Pebble Beach Company in 1979.

"Pebble Beach - Home Acres" sign on what is now the 18th fairway (c. 1910). The road visible is 17-Mile Drive; before the course was built it ran closer to the coastline.

Photo courtesy of Ted Thronsdon, great-grandson of H.R. Warner, manager of Hotel Del Monte at the time.

Exactly when the signs at the gates changed to read "Welcome to Pebble Beach" is a bit nebulous; using Pebble Beach or Del Monte Forest is all kind of unofficial. Many of us still call the larger area Del Monte Forest – which after all is the base name of both the Del Monte Forest Property Owners and the Del Monte Forest Conservancy. Whether you prefer to say you live in the Del Monte Forest or Pebble Beach, we can all agree that we live in one of the most special places in the world. or

"A Table Affair" April 18th at The Inn at Spanish Bay



The 16th Annual "A Table Affair" will take place in the Main Ballroom, The Inn at Spanish Bay on Thursday, April 18 from 2:00 p.m.-6:00 p.m. A variety of exceptional table presentations will be on display created by individuals and non-profit organizations. Del Monte Forest Conservancy will debut a table. Shop at the "Fiddlers' Fayre" Boutique. There is no admission charge for the event and reservations are not required. Light refreshments are provided and there will be a no-host bar. The beneficiary of the 2019 event is Youth Music Monterey, an organization that encourages young people to play, listen to, and appreciate music.

Contact Averil Nero for any questions or inquiries regarding the event: (831) 644-0833 or e-mail acnero@comcast.net.

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2019 in Pebble Beach - History Awaits

- Dawn Mathes, Pebble Beach Company



This is an extraordinary year to be part of the Del Monte Forest community. Not only do we celebrate 100 years of rich history with the centennial anniversary of

Pebble Beach, but we also host the 2019 U.S. Open Championship at Pebble Beach Golf Links, June 10 through June 16. This is the second time the USGA and Pebble Beach will partner to celebrate a centennial anniversary – Pebble Beach hosted the 100th playing of the U.S. Open in 2000, and now the USGA and Pebble Beach will host the 2019 U.S. Open during the 100th anniversary of Pebble Beach. We enjoy a special and long-standing partnership with USGA that spans back to the 1929 U.S. Amateur.

Pebble Beach Golf Links was the first public golf course to host a U.S. Open in 1972, and today, no other course has hosted the Championship more times in the last 50 years. This is the sixth U.S. Open Championship hosted by Pebble Beach (1972, 1982, 1992, 2000, 2010, 2019), and Pebble Beach will also host the first U.S. Women's Open in 2023, and its seventh U.S. Open in 2027.

Some of the greatest players in golf have won a U.S. Open at Pebble Beach, including Jack Nicklaus in 1972, Tom Watson in 1982, Tom Kite in 1992, Tiger Woods, in record-setting fashion, in 2000, and Graeme McDowell in 2010.

Pebble Beach Company is offering DMF residents the opportunity to purchase U.S. Open tickets and receive on site parking along 17-Mile Drive between Spyglass Hill Road and Spanish Bay. Tickets are available on line at www.usga.org/delmonteforest (use the promo code: "2019dmfr" to claim your resident parking pass).

During Championship week, all residents will continue to have normal access through the gates with their 2019 Del Monte Forest emblems. The same is true for your gardeners, housekeepers, caretakers, and others with 2019 annual gate passes. If you have guests visiting during the week of the Open, Pebble Beach Company is offering residents up to five (5) temporary gate passes for guests. These temporary gate passes will be for DMF access only; they are not parking credentials for U.S. Open parking locations.

For those of us that enjoy looking back in time, be sure to visit the new Wall of Champions (formerly the Crosby Wall, located next to putting green and The Lodge retail shops). The Wall of Champions commemorates the storied history of the AT&T Pebble Beach Pro-Am and highlights major champions crowned at Pebble Beach. As we prepare for the 2019 U.S. Open and look back at 100 years, let's take time to enjoy 2019 in Pebble Beach, one of the most special places in the country. History awaits.

Del Monte Forest Property Owners

a non-profit California Corporation

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Update on the Forest Management Project - by Don Eastman, Board Director

There was excitement when it was recently announced that the Pebble Beach Community Services District (PBCSD), the Pebble Beach Company (PBC) and the Del Monte Forest Conservancy (DMFC) have taken the advice of the biologists, foresters, naturalists and other

experts on the Open Space Advisory Committee to reverse the previous policy of letting fallen trees stay on the forest floor as fodder for new growth. The recent wind storms that knocked down hundreds of trees made the decision to initiate new policies for removing dead and dying forest growth even more relevant.

Recognizing that it will be a long-term program continuing over many years, the PBCSD Board of Directors, at the January meeting, increased their allocation for forest clean-up from \$190,000 to \$350,000. At this time, PBCSD is in the process of arranging \$250,000 in contracts for dead or fallen tree removal, and other forest clean-up. The Cal-Fire component of PBCSD will do more fire prevention work in the interior of the forest while PBC will begin by cleaning-up the roadsides. The goats will return again this year to contribute their services.



Mulchers, or masticators used for hazardous fuels reduction can clear back saplings and brush along roadways to increase line of sight and widen exit routes in preparation for an evacuation.

Photo: Cassady Bill Vaughan, DMFC Forester



The Pebble Beach Company is in the process of increasing staff and acquiring additional equipment for the Forest Management Project. The main piece of equipment on order is a masticator which is the most effective tool for cleaning up large swaths of land covered by dead or

fallen trees and underbrush.

Another current focus, PBC is hiring three new forestry employees, two climbers and one lead climber. In addition, a biologist and Certified Professional Forester are being employed to ensure that fire prevention work protects biological resources and improves the health of the forest. These efforts will require an increase in the forestry operating budget at PBC so attention can be devoted to removing hazardous trees, excess dead brush in greenbelts and along roadsides.

The Conservancy initiated forest clean-up at three high visibility properties in 2018: Crocker Grove, the Cortland Hill Preserve and Pescadero Point. Open space forest land will be the focus of the Forest Management Project. A large portion of the open space is now, or soon will be, overseen by the Conservancy. It will fall on

the Conservancy to coordinate, contribute, cooperate and participate with PBCSD and PBC to clean up the forest. In the month of February wind and rain emergencies have dominated the time of PBC and PBCSD crews. We are looking forward to springtime when the Forest Management Project can begin in earnest.

The Del Monte Forest Conservancy is a non-profit 501(C) 3 organization that conserves, acquires, and enhances lands dedicated to open space within Del Monte Forest. Charitable contributions enable DMFC to fulfill its mission to conserve Del Monte Forest for the enjoyment of current and future generations.



The Pebble Beach Community Services District Public Safety Day/Open House and Barbecue is coming **Saturday**, **July 20**, **2019**.

Mark your calendars!

Check out the DMFPO resources available on-line at https://www.dmfpo.org

Del Monte Forest Property Owners Semiannual Meeting

DMFPO 2019 Members are Invited • Enjoy Refreshments and Hors d'oeuvres





Join us for the DMFPO Semi-Annual Meeting MAY 19 • 2-4 P.M. • THE INN AT SPANISH BAY

Featuring David Stivers, President of Pebble Beach Company and Chairman of the 2019 U.S. Open at Pebble Beach

Receive Important Information for DMF Residents, including

Gate Access • Guest Passes • Transportation • Tickets • Security • Event Parking